



Harvard Family
Research Project

Approved Logo Formats



Harvard Family
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Pantone 7427 CVC
C0 M100 Y65 K28
#b80040



Harvard Family
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Black
C0 M0 Y0 K100
#000000

Examples of Unapproved Logo Formats



Do not reverse the logo out
of a background color.



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Do not reposition or resize
the logo elements relative
to each other.



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Do not recolorize the logo.