



Evaluation Measures

Problem Identified Outputs
Reports and data releases

Community Member Outcomes
Website hits/click-throughs
Data requests
Organizational partners
Community presentations
Community members engaged
Community "satisfaction" survey

Community Leader Outcomes
Businesses engaged
NMVC legislative presentations
Testimonials
Policymaker survey

Opinion Shaper Outcomes
Media hits (op-eds, echoing messages)
Talk show appearances (TV & radio)
"Testimonials"
Media survey